Santa Monica Climate Adaptation in a Sustainable City





Santa Monica - Profile

90,000 permanent residents Population:

300,000 daytime population 4 million beach visitors annually

Land Area: 8.3 sq. mi. (13.4 sq. km.)

Tourism, Entertainment & Media Economy:

Services, Retail Stores, Professional

Offices, Creative Sector



A Sustainable City

A sustainable community meets its current **economic**, **environmental** and **social** needs without compromising the ability of future generations to do the same.









Creating a Sustainable Community

Sustainable City Plan

- Adopted in 1994
- Performance indicators
- Data driven policy tool
- Comprehensive approach
- Recently updated with targets for 2020





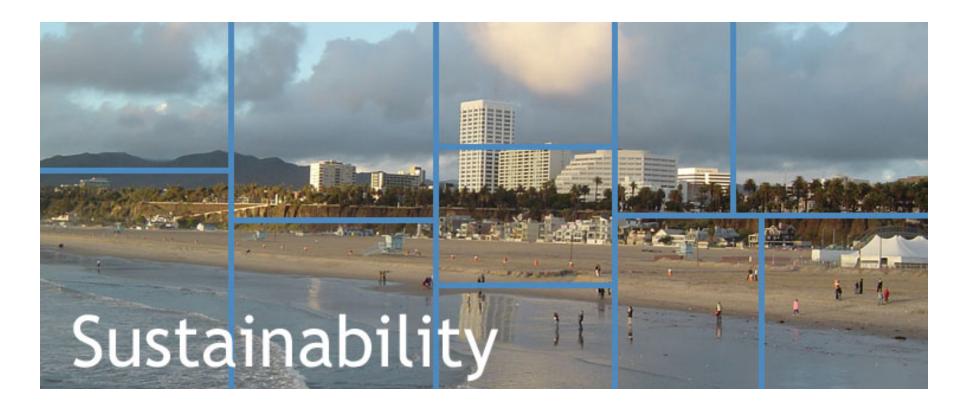
Climate Mitigation

15X15 Climate Action Plan

- 15measures
- Completed by 2015
- Reduce emissions 15% below 1990 levels
- Currently 14% below 1990 levels
- Need 29,000MTC reduction to reach target
- Community emissions
- Includes adaptation







"All is connected... no one thing can change by itself."
-Paul Hawken

