Bay Area Regional Energy Network (BayREN)
ABAG
- Regional Council of Governments (COG)
- 9 Counties
- 101 Cities
- Regional land-use planning
- Regional Housing Needs Allocation
- Sustainable Communities Strategy (SCS)
- Service Programs
  - Energy
  - Insurance
  - Hazard Mitigation
  - Bay Trail
San Francisco Bay Area Regional Energy Network (BayREN)

BayREN is composed of public agencies representing all nine counties within the Bay Area Region, and draws on the expertise experience and proven track record of Bay Area local governments.

Purpose: Design and implement effective energy savings programs in the nine county Bay Area.

- Regional Efficiencies
- Build local capacity
- Independent of IOUs
CPUC Decision 12-11-015 (Nov. 2012):

- 1/14/13 – Advice Letter for revised PIP – Approved 6/11/13
- 4/1/13 – Joint IOU/REN Advice Letter – EUC Implementation – Approved 5/31/13

- Approved Funding ($26.6 million)
  - Single Family Retrofit: $9 million
  - Multi-family Retrofit: $7.3 million
  - Codes and Standards: $3.4 million
  - Financing for EE Retrofits: $6.9 million*

*Two subprograms require further approval prior to implementation
Single Family Retrofit:

- ‘Home Upgrade’ Incentives
  - $1,000 – 2,500 (100 – 250 pts)
- ‘Advance Home Upgrade’ Assessment Incentives
  - $300
- Contractor Engagement

July 1

- Home Upgrade Advisor (Contractor: Populus)
- Marketing and Outreach

Aug 1

Lead Agency: Santa Clara
Lead Contractor: ICF
Multi-family Retrofit (July 1 launch):

- **Bundled Measure Incentives**
  - Minimum 8% energy savings
  - $750/unit (5 unit minimum)

- **Free Energy Consultant**
  - Customized improvement package
  - Online interest form: [https://docs.google.com/forms/d/1LdKEMI_6RSOULVwTZJAKCgE4D-z-zVlgt2zqQv4ULY0/viewform?pli=1](https://docs.google.com/forms/d/1LdKEMI_6RSOULVwTZJAKCgE4D-z-zVlgt2zqQv4ULY0/viewform?pli=1)

- **Marketing and Outreach**
  - Property Owner Workshops beginning in July

Lead Agency: Alameda (StopWaste)
Lead Contractor: BKi / AEA
Codes and Standards: June 18th Kick-off

- Establish code compliance baseline
  - Survey (~ July)
  - Compliance Testing
- QA programs at jurisdictions to ensure code compliance
- Training for local code officials (~ Aug)
  - Codes, regulatory changes, compliance, best practices
- Reach Codes, Policy Support and Advocacy to Local Governments

Lead Agency: San Francisco
Lead Contractor: BKi / Benningfield
Financing for EE Retrofits:

- Single Family Loan Loss Reserve ($3.8 M)
- Multi-family Capital Advance ($2.0 M)
- Commercial PACE – Marketing and Admin ($450k)
  - CaliforniaFirst - Court validations for Bay Area counties
  - Promotional activities
- Pay As You Save (PAYS) Water Efficiency Pilot ($650k)
  - On water bill repayment of energy and water efficiency measures
  - Solicitation for interested agencies - completed
  - Hayward, Windsor, EBMUD, SFPUC

Pending decision in CPUC financing proceeding
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